



2026

HK INTERNATIONAL CULTURAL SUMMIT 香港國際文化高峰論壇



A NEW ERA:
REIMAGINING
COMMUNITY
THROUGH THE ARTS

藝創社群
無限可能



22 - 23 March 2026

westK
西九文化區



- 2 About Hong Kong
International Cultural Summit
關於香港國際文化高峰論壇
- 4 About the West Kowloon Cultural District
關於西九文化區
- 6 Message from the Chairman of the Board of the
West Kowloon Cultural District Authority
西九文化區管理局董事局主席獻辭
- 8 Message from the Chief Executive Officer of the
West Kowloon Cultural District Authority
西九文化區管理局行政總裁獻辭
- 10 Programme Overview
活動概覽
- 14 Programme Details
活動詳情
- 32 WestK Map
西九文化區地圖
- 34 Global Arts & Cultural Institutions
Signing MOU with WKCDA
與西九文化區管理局簽署合作意向書的
全球藝術及文化機構
- 43 Acknowledgement
鳴謝

目錄

CONTENT

About Hong Kong International Cultural Summit

The inaugural Hong Kong International Cultural Summit (HKICS) organised by the West Kowloon Cultural District in 2024 brought together more than 2,000 global and cultural visionaries and practitioners for exchange and networking. It was the first and largest international cultural summit in Hong Kong gathering that re-energised the global community of the arts, the museums and cultural institutions after the pandemic during the "Art March 2024" of Hong Kong, attracting an enthusiastic response from across sectors. Time again the HKICS returns this year, also during "Art March 2026" when many large-scale visual arts activities will happen in Hong Kong, with another round of esteemed professional colleagues from around the globe to discuss more in depth the latest developments in the industry, the core values of community and the concerns of professional practitioners.

Digital technology, and in particularly AI, has been developing at rocket high speed. It has changed individuals' behaviour and community bonding. The ways to understand the world, to experience life and appreciate arts, culture and history are renewed. Traditional communities may break down but new communities may emerge, in physical forms or not or in hybrid mode. Cultural establishments and institutions have to re-invent their roles in society and the world. An intellectual discourse is most timely and Hong Kong, an international city where East meets West, is the most suitable hub for visions, thinkings, experiences and professional expertise to be exchanged, challenged and to inspire reflection, with the greater common hope to find new ideas to benefit more people, to educate the next generation and to enrich our lives and our cultures.

"A New Era: Reimagining Community through the Arts"

Arts and cultural institutions worldwide have learnt to connect with the community through the pandemic by embracing technology. The rapid advancement of digital technology has also prompted arts institutions, arts groups and collectives as well as individual artists and arts practitioners to learn, use and innovate with technologies, no matter in art creation, the ways to present the produced work, art education, marketing, and engagement with various sectors and stakeholders. Now is the time for us to reflect on what we have learnt so far and look beyond.

As arts practitioners, we are passionate about the arts, and committed to fostering artistic creation and transformation. We want to make arts accessible to more people and create positive impact on our community through the power of art. However, in today's world, especially among younger generations, communication is rapid and multidirectional, making it difficult to achieve the desired impact through traditional one-way approaches. We have to learn and grow with the community. Meanwhile, the term 'community' is no longer geographically bound when people in the community can connect on different platforms. This is in fact becoming necessary as more people take travels for longer time with purposes and missions, making themselves 'residents' in multiple places. A life of transience is gradually becoming a norm to them. Likewise, other established concepts and understandings are transforming at all levels and on all fronts.

At the upcoming HKICS, we would explore how the arts and culture can sustain growth, and hopefully, advance cultural education, enrich life experience and touch the hearts of individuals amidst the mega environment now changing all the time. The Summit wishes to explore these questions and examine how the arts can foster dialogue, growth, and a search for meaning in life amid a rapidly changing world.

關於香港國際文化高峰論壇

西九文化區於 2024 年舉辦的首屆「香港國際文化高峰論壇」，匯聚了逾二千位全球文化領袖及從業員，進行交流與建立網絡。這是疫情後首次、也是香港規模最大的國際文化文流盛會，於香港「藝術三月 2024」期間重新激活全球藝術、博物館及文化機構的社群，各界反應熱烈。高峰論壇今年再度回歸，並將於「藝術三月 2026」期間舉行，屆時香港將舉辦多項大型視覺藝術活動，高峰論壇邀請來自世界各地的傑出專業同行，深入探討業界最新發展、社群核心價值，以及專業從業者所關注的議題。

數位科技，尤其是人工智慧，正以驚人的速度發展，並改變了個人行為與社群連結。理解世界、體驗生活、欣賞藝術、文化與歷史的方式正在被重新設置。傳統社群或許瓦解，但新的社群可能以實體、虛擬或混合形式出現。文化機構與博物館必須重新定位其在社會與世界中的角色。一場深度的思想交流正當其時，而香港作為東西交匯的國際城市，正是最理想的平台，讓願景、思考、經驗與專業知識得以交流、碰撞與激發思考，共同尋求新的理念，以惠及更多人、教育下一代，並豐富我們的生活與文化。

「藝創社群 無限可能」

全球文化藝術機構在疫情期間採用科技與社群建立連結。數位科技的迅速發展，尤其是人工智慧，促使藝術機構、藝術團體、藝術家及從業者不斷學習、運用科技創新，無論是在藝術創作、作品呈現方式、藝術教育、推廣，或與不同領域及持份者互動。現在正是我們反思過去所學並展望未來的時刻。

作為藝術從業者，我們對藝術充滿熱情，並致力促進藝術的創造和轉化。我們希望讓更多人接觸藝術，並透過藝術影響社群。然而，現今世代，尤其年輕人的溝通迅速且多向，用傳統的方式單向傳授很難達到預期效果。我們必須與社群共同學習與成長。同時，當社群成員能在不同平台上連結，「社群」一詞再不受地理界限所束縛。事實上，這種連結愈加必要，因為越來越多人長時間旅行，並帶著自我預設的使命與目標，使自己成為多地「居民」。對他們而言，跨地域、充滿流動性的生活方式正逐漸成為常態。同樣地，其他既有概念與認知也在各層面、各領域發生轉變。

在接下來的座談中，我們將探討文化藝術如何在瞬息萬變的宏觀環境中持續發展，並期望推進文化教育、豐富生活體驗，並觸動個人心靈。高峰論壇希望探索這些問題，探討藝術如何在快速變化的世界中，促進人們交流、成長，並尋找生活的意義。

About the West Kowloon Cultural District 關於西九文化區

The West Kowloon Cultural District (WestK) is a strategic investment by the Hong Kong Special Administrative Region (the HKSAR) Government to provide the infrastructure for the long-term development of Hong Kong's arts and culture. As one of the largest and most ambitious cultural hubs in the world and Hong Kong's new cultural tourism landmark, our goal is to create a vibrant cultural quarter where the local and international arts scenes can interact, develop, and collaborate, strengthening Hong Kong's strategic role as an East-meets-West centre for international cultural exchange.

To realise this vision, the HKSAR Government established the West Kowloon Cultural District Authority on 11 July 2008. The Legislative Council also approved an upfront endowment of HK\$21.6 billion for developing and operating WestK.

Spanning 40 hectares of reclaimed land alongside Victoria Harbour, WestK integrates a mix of world-class arts and culture facilities, open spaces, hotel, office and residential developments, and retail, dining and entertainment facilities. When complete it will offer about 23 hectares of public open space, a two-kilometre waterfront promenade, and will regularly host a variety of exhibitions, performances, and a wide range of arts and cultural and education events.

Core arts and cultural facilities in WestK that are open to the public include world-class museums M+ and the Hong Kong Palace Museum, intricately designed performing arts venues the Xiqu Centre and Freespace, the 11-hectare Art Park with a 1.2 kilometre waterfront promenade. The WestK Performing Arts Centre (formerly known as the Lyric Theatre Complex) is under construction, with the target opening in 2027. Upon completion, WestK will feature 6 major performing arts venues, offering a total of over 4,000 seats.

西九文化區（「西九」）是香港特別行政區政府（「香港特區政府」）的一項策略性投資，以配合長遠發展香港文化藝術所需的基礎設施，並促進文化及創意產業的自然發展。西九不僅是香港最新的文化旅遊地標，作為全球最具規模、最富雄心的文化樞紐之一，西九致力為香港創造一個多姿多彩的文化地帶，促進本地、內地和國際藝術界互動、發展與合作，鞏固香港作為中外文化藝術交流中心的定位。

為實現此一願景，香港特區政府於 2008 年 7 月 11 日成立西九文化區管理局（「管理局」），負責推展西九計劃。立法會同時通過一筆過 216 億港元的撥款予管理局以自負盈虧模式發展及營運西九項目。

西九佔地 40 公頃，匯集了世界級的文化藝術設施，廣闊的公共空間，酒店、辦公室和住宅發展項目及零售、餐飲和消閒設施。項目完成後將提供約 23 公頃的公共空間，以及長達兩公里的海濱長廊，區內將恆常舉辦精彩多元的展覽、表演節目和不同類型的文化藝術及教育活動。

目前，區內已啟用的主要文化設施包括世界級博物館 M+ 和香港故宮文化博物館、戲曲中心和自由空間等表演藝術場地，佔地 11 公頃的藝術公園和長達 1.2 公里的海濱長廊經已開放。正在興建的西九演藝中心（前稱演藝綜合劇場）將於 2027 年開幕，屆時西九共有六個主要表演場地，合共提供超過 4,000 個座位。

Message from the Chairman of the Board of the West Kowloon Cultural District Authority 西九文化區管理局董事局主席獻辭

It gives me great pleasure to welcome you to the second edition of the **Hong Kong International Cultural Summit** ("HKICS" or "the Summit"). Your arrival coincides with Art March Hong Kong – a time when the city brims with the energy created by an exciting schedule of arts and cultural events.

Building on the impact created by the inaugural Summit in 2024, we are once again gathering cultural leaders from around the world for a series of thought-provoking and transformative discussions and collaborations. Our goal is to spark ideas and build partnerships that can resonate far beyond the boundaries of the West Kowloon Cultural District ("WestK" or "the District").

The Summit was envisioned as a flagship gathering on the global cultural calendar – a premier international event in the arts and culture sector that highlighted WestK's and Hong Kong's pivotal role in the global arts landscape and at the same time promoted dialogue and engagement across countries and regions. For the 2026 edition, we are delighted to host close to 30 distinguished speakers from 15 countries and regions to share insights on the theme "**A New Era: Reimagining Community through the Arts**".

This year's theme reflects how the mandate of a modern cultural district is fundamentally evolving. It is no longer sufficient to merely exhibit art; institutions are called on to weave creativity into the very fabric of society. In a world of rapid transformation, the imperative is to foster social cohesion and champion sustainable development within our sector. We must actively reimagine the dynamic between our institutions and the public, placing community engagement at the very heart of our vision.

Here at WestK, this mission becomes even more vital as we eagerly anticipate the arrival of the **WestK Performing Arts Centre**, scheduled to open its doors in 2027. This is a significant milestone in the development of the District that will further elevate Hong Kong's position as a leading arts and cultural hub in the world. The opening of the Centre will further enhance WestK's contribution to the vibrant cultural ecosystem of Hong Kong and the whole region. To reflect our vision, we have expanded our panel discussions this year to include a dedicated session on the performing arts, exploring how cultural institutions can redefine their relationships with the communities they serve.

As one of the largest cultural projects in the world, WestK stands as an enduring symbol of Hong Kong's unique vitality, dedicated to strengthening the city's position as an East-meets-West centre for international cultural exchange. The District has taken a global outlook from the very start, and the staging of the second HKICS represents a significant milestone in our quest to achieve wider recognition for Hong Kong's standing as a cultural hub of global importance.

This Summit underscores the West Kowloon Cultural District Authority's commitment to promoting meaningful dialogues on arts and culture and to building partnerships across countries and regions. As we engage in dialogue with the leaders of global cultural institutions and experts coming from six continents, I encourage you to share your insights openly and envision the future boldly.

Thank you for joining us to mark the beginning of this "New Era". Let us use the Summit as a starting block on the journey to realising the full potential of communities that put arts and culture at their core.

The Honourable Bernard Charnwut CHAN, GBM, GBS, JP

Board Chairman
West Kowloon Cultural District Authority



很高興歡迎各位蒞臨第二屆香港國際文化高峰論壇（「高峰論壇」）。各位的到來正值「香港藝術三月」舉行之際，城中藝術文化活動紛呈，處處洋溢創意與活力。

繼 2024 年成功舉辦首屆高峰論壇，我們再次匯聚來自世界各地的文化領袖，展開一系列啟迪新思維的變革性對話與合作。我們期望激發創意火花，建立影響力遠超西九文化區地域界限的深遠夥伴關係。

高峰論壇自構想之初，便銳意成為全球文化界的旗艦盛事——一場具國際影響力的頂尖藝術文化盛會，既彰顯西九文化區及香港在全球藝文格局中的關鍵角色，同時促進跨地域的對話與交流。2026 年，我們很高興邀得近 30 位來自 15 個國家和地區的重量級嘉賓講者，圍繞「**藝創社群，無限可能**」這一主題分享真知灼見。

今年的主題正正反映現代文化區使命的深層轉變。單單舉辦藝術作品展覽已遠遠不足，藝術文化機構更需要將創意融入社會肌理之中。在瞬息萬變的時代，當務之急是促進社會凝聚力、在藝文領域推動可持續發展。我們要積極重塑機構與公眾之間的互動關係，將社群參與置於我們的願景核心。

對西九文化區而言，這項使命在備受期待的**西九演藝中心**即將於 2027 年開幕之際，更顯重要。這是文化區發展的重要里程碑，將進一步提升香港作為國際領先藝文樞紐的地位。新場館的啟用，將推動西九在香港以至整個地區的文化生態圈發揮更大作用。為展現這一願景，本屆高峰論壇特別擴展了專題討論環節，新增了表演藝術專場，探討文化機構如何重新定義與所在社區的關係。

作為全球規模最大的文化項目之一，西九文化區象徵著香港的獨特活力，致力鞏固香港作為中外文化藝術交流中心的地位。自創立之初，西九便秉持全球視野，而今次舉辦第二屆香港國際文化高峰論壇，正是我們矢志為香港作為全球重要文化樞紐贏得更廣泛認可的重要里程碑。

高峰論壇彰顯西九文化區管理局致力推動藝文領域深度對話、促進跨國家跨地區合作的承擔。在與來自世界各地的文化機構領袖和專家交流之際，我邀請各位坦誠分享灼見、大膽構想未來。

感謝各位與我們一同見證這個「新時代」的開端。讓我們以高峰論壇作為起點，共同邁向一個以藝術文化為核心、讓社群潛能得以充分綻放的未來。

陳智思，大紫荊勳賢，GBS，JP

西九文化區管理局董事局主席

Message from the Chief Executive Officer of the West Kowloon Cultural District Authority 西九文化區管理局行政總裁獻辭

With profound pride and anticipation, I welcome you to the second **Hong Kong International Cultural Summit ("HKICS" or "the Summit")**. The success of our inaugural Summit in 2024 has established its pivotal role in fostering global cultural discourse and serving as a platform for East-meets-West international cultural exchange.

This edition of HKICS, themed **"A New Era: Reimagining Community through the Arts"**, encapsulates the transformative currents shaping the international arts and cultural community. This Summit represents a vibrant tapestry of dialogue and collaboration and serves a three-fold objective: gathering the foremost cultural minds to share insights and experience, fostering enduring partnerships and elevating Hong Kong's cultural status to the global stage.

As cultural institutions around the world shoulder the responsibility for fostering social cohesion, championing sustainable development, and leveraging culture and creativity to drive economic development, we need new perspectives and strategies to enhance the relevance and contributions of our institutions. At the West Kowloon Cultural District ("WestK"), we are firmly committed to achieving this transformative vision and mission through our world-class arts and cultural facilities including M+, the Hong Kong Palace Museum ("HKPM"), Xiqu Centre, Freespace and the upcoming WestK Performing Arts Centre, as well as the wide array of learning and engagement programmes presented by them.

At the same time, we will continue to nurture artistic and creative talent to sustain the long-term development of the industry through the afore-mentioned venues as well as our newly established WestK Academy. By bridging theory and practice, the Academy provides short-term yet systematic professional training in curation, administration and promotion of arts and culture for practitioners from Hong Kong, the Chinese Mainland and overseas.

HKICS 2026 is set to unfold an intellectually stimulating array of insights and strategic exchanges. The plenary session, **"Multi-disciplinary Arts Districts in the 21st Century – Challenges and Opportunities"**, to be moderated by me with four prominent speakers, will explore the complexities and opportunities of the evolving cultural ecosystems and set the scene for the subsequent five compelling panel discussions to be hosted by the WestK Performing Arts Division, M+ and HKPM on the same day.

The meticulously curated programme of HKICS 2026 offers unique opportunities for robust intellectual discourse and forging impactful, enduring partnerships. As an East-meets-West centre for international cultural exchange, Hong Kong provides the ideal backdrop for these vital conversations. These exchanges, alongside the over 10 MOUs to be signed by WestK and our new partners, are poised to elevate international arts and cultural dialogue to unprecedented apogees, sparking creativity and connectivity.

Once again, I warmly welcome you to HKICS 2026! Let us harness the transformative power of dialogue, knowledge and creativity to inspire and to be inspired. Thank you.

Betty FUNG CHING Suk-ye, GBS

Chief Executive Officer
West Kowloon Cultural District Authority



我懷著無比的自豪與期待，歡迎各位蒞臨第二屆**香港國際文化高峰論壇（「高峰論壇」）**。首屆高峰論壇於2024年圓滿舉行，成功奠定其在促進全球文化對話中的關鍵地位，並成為中外文化藝術交流的重要平台。

本屆高峰論壇以**「藝創社群，無限可能」**為主題，正正體現當前國際藝術文化界經歷的變革浪潮。此次盛會旨在透過多元對話與合作，匯聚文化領袖分享他們的遠見卓識、促進長遠合作關係，並提升香港的文化藝術在國際舞台的地位。

今天，全球各地的文化機構均肩負著促進社會凝聚力、推動可持續發展，以及透過文化創意推動經濟發展的重要使命。我們需要新的視角與策略，以提升文化機構的相關性與貢獻。西九文化區（「西九」）矢志實踐此變革願景，我們透過 M+、香港故宮文化博物館、戲曲中心、自由空間和即將落成啟用的西九演藝中心等世界級藝術文化設施，以及由這些場地提供的各項學習與交流項目，積極推動文化藝術發展。

與此同時，我們亦繼續培育更多藝術與創意人才，善用上述場地及新近成立的「西九文化區學院」，透過提供結合理論與實踐的課程，促進業界長遠發展，致力為來自香港、內地及海外的藝文界從業者提供系統化專業培訓，涵蓋策展、藝術行政及藝術與文化推廣等範疇。

本屆高峰論壇將呈獻一系列啟迪思維的精彩環節與策略交流。由我主持的座談討論**「21世紀多元文化藝術區的挑戰與機遇」**，將邀請四位重量級嘉賓講者一同剖析不斷演變的文化生態系統，以及箇中的複雜性和機遇所在。他們的真知灼見將為同日稍後由西九演藝、M+ 和香港故宮文化博物館舉行的五場專題討論奠定基調。

這個精心策劃的活動日程為促進深度思想交流、建立深遠合作關係帶來獨特契機。作為中外文化藝術交流中心，香港正是展開這些重要對話的理想平台。我們亦藉此機會，與眾多新合作夥伴簽訂逾十項合作備忘錄，有望令國際藝術與文化交流再創高峰，激發更多創意與連繫。

再次歡迎您參與本屆高峰論壇，期望您與我們一起透過對話、知識和創意的變革力量，彼此啟發、互相激勵。謝謝大家。

馮程淑儀，GBS

西九文化區管理局行政總裁

Programme Overview

活動概覽

22.03.2026 (Sunday 星期日)

Time and Venue 時間及地點	Programme 活動概覽
18:00 – 19:00 Hong Kong Palace Museum 香港故宮文化博物館	Cocktail Reception* 酒會
19:00 – 21:30 Hong Kong Palace Museum 香港故宮文化博物館	Welcome Dinner* 歡迎晚宴

* By invitation 僅限受邀嘉賓

23.03.2026 (Monday 星期一)

Time and Venue 時間及地點	Programme 活動概覽
08:30 – 09:15 4/F Foyer, Xiqu Centre 戲曲中心 4 樓前廳	Networking and Refreshments 交流茶會
09:15 – 09:45 Grand Theatre, Xiqu Centre 戲曲中心大劇院	Opening 開幕

23.03.2026 (Monday 星期一)

Time and Venue 時間及地點	Programme 活動概覽	Speakers and Moderators 演講嘉賓及主持人
09:45 – 11:00 Grand Theatre, Xiqu Centre 戲曲中心大劇院	Plenary Session 座談討論 Multi-disciplinary Arts Districts in the 21st Century – Challenges and Opportunities 21 世紀多元文化藝術區的挑戰與機遇	Speakers 演講嘉賓： Elaine Bedell Chief Executive, Southbank Centre, United Kingdom 英國南岸中心行政總裁 Adrian Ellis Chair, Global Cultural Districts Network Global Cultural Districts Network 主席 Douglas Gautier 高德禮 CEO, Royal Arts Complex, The Kingdom of Saudi Arabia 沙特阿拉伯 Royal Arts Complex 行政總裁 Dr Mariët Westermann 博士 Director and CEO, Solomon R. Guggenheim Museum & Foundation, United States 美國所羅門·R·古根漢美術館及基金會館長兼行政總裁 Moderator 主持人： Betty Fung 馮程淑儀 CEO, West Kowloon Cultural District Authority, HKSAR 西九文化區管理局行政總裁
11:00 – 11:20	Break 小休	
11:20 – 12:35 Grand Theatre, Xiqu Centre 戲曲中心大劇院	Performing Arts Panel Discussion 表演藝術專題討論 Arts, Community and Leadership – Reframing the Relationship 藝術、社群與領導力—— 重塑互動關係	Speakers 演講嘉賓： Sir Alistair Spalding CBE Artistic Director and Co-Chief Executive, Sadler's Wells, United Kingdom 英國沙德勒之井劇院藝術總監兼聯合行政總裁 Rachid Ouramdane 拉希德·烏拉姆丹 Director, Chaillot – National Theatre of Dance, Choreographer, Dancer, France 編舞兼法國夏約宮國家劇院總監 Toufic Maatouk Artistic Programming Advisor, Abu Dhabi Music & Arts Foundation, Conductor, Musicologist, United Arab Emirates 指揮兼阿聯酋阿布扎比音樂與藝術基金會藝術顧問 Sasapin Siriwanij Artistic Director, Bangkok International Performing Arts Meeting, Thailand 泰國曼谷國際表演藝術會議藝術總監 Moderator 主持人： Paul Tam 譚兆民 Executive Director, Performing Arts, West Kowloon Cultural District Authority, HKSAR 西九文化區管理局表演藝術行政總監
12:35 – 14:30	Lunch 午膳	

23.03.2026 (Monday 星期一)		
Time and Venue 時間及地點	Programme 活動概覽	Speakers and Moderators 演講嘉賓及主持人
	Panel Discussion: Museums at the Crossroads: Fostering Community and Embracing Entrepreneurship 座談討論：博物館的轉捩點：凝聚社群、推動創業思維	
14:30 – 15:50 The Hong Kong Jockey Club Auditorium, Hong Kong Palace Museum 香港故宮文化博物館 香港賽馬會演講廳	Panel Discussion (I) 專題討論 (一) Knowing Our Audiences: Shaping Community-Centred Museums 洞察觀眾：打造社群為本的博物館	Speakers 演講嘉賓： Lynley Crosswell CEO and Director, Museums Victoria, Australia 澳洲維多利亞博物館行政總裁兼總監 Dr Sharon Shaffer 莎倫·謝弗博士 Principal, Early Learning in Museums, United States 美國 Early Learning in Museums 總監 Dr Hiroyuki Shimatani 島谷弘幸博士 Executive Director, The Museum of the Imperial Collections, Sannomaru Shozokan, Japan 日本皇居三之丸尚藏館館長 Moderator 主持人： Dr Louis Ng 吳志華博士 Museum Director, Hong Kong Palace Museum, HKSAR 香港故宮文化博物館館長
15:50 – 16:20	Break 小休	
16:20 – 17:30 The Hong Kong Jockey Club Auditorium, Hong Kong Palace Museum 香港故宮文化博物館 香港賽馬會演講廳	Panel Discussion (II) 專題討論 (二) Entrepreneurship and Innovations in Museums 博物館的創新驅動與創業機遇	Speakers 演講嘉賓： Dr Chu Xiaobo 褚曉波博士 Director, Shanghai Museum, China 上海博物館館長 Dr Bernd Ebert 博士 Director General, Staatliche Kunstsammlungen Dresden, Germany 德國德累斯頓國家藝術收藏館館長 Manuel Rabaté Chief Executive and Director, Kiran Nadar Museum of Art, India 印度基蘭納達爾藝術博物館執行長兼館長 Moderator 主持人： Lou Wei 婁璋 Executive Deputy Director, The Palace Museum, China 故宮博物院常務副院長

23.03.2026 (Monday 星期一)		
Time and Venue 時間及地點	Programme 活動概覽	Speakers and Moderators 演講嘉賓及主持人
	Panel Discussion: The Role of Learning in 21st Century Museums 座談討論：21 世紀博物館的教學實踐	
14:30 – 15:45 Grand Stair, M+ M+ 大台階	Panel Discussion (I) 專題討論 (一) Building a Community for the Museum 為博物館構建社群	Speakers 演講嘉賓： Jochen Volz General Director, Pinacoteca de São Paulo, Brazil 巴西聖保羅州立美術館總監 Dr Manal Ataya 博士 Advisor, Sharjah Museums Authority, United Arab Emirates 阿聯酋沙迦博物館管理局顧問 Fatima Bintou Rassoul Sy Director of Programmes, RAW Material Company, Senegal 塞內加爾 RAW Material Company 項目總監 Karen Smith Head, Academic Programmes, De Ying Foundation, China 德英基金會策展學者項目總監 Moderator 主持人： Suhanya Raffel 華安雅 Museum Director, M+, HKSAR M+ 博物館館長
15:45 – 16:15	Break 小休	
16:15 – 17:30 Grand Stair, M+ M+ 大台階	Panel Discussion (II) 專題討論 (二) The Positioning and Value of Museum Learning 博物館學習：定位與價值	Speakers 演講嘉賓： Christophe Cherix David Rockefeller Director, The Museum of Modern Art, United States 美國現代藝術博物館大衛·洛克菲勒館長 Seb Chan Director and CEO, Australian Center for the Moving Image, Australia 澳洲流動影像中心總監兼行政總裁 Devyani Saltzman Director for Arts, Barbican Centre, United Kingdom 英國巴比肯藝術中心藝術與參與總監 Dr Carol Yinghua Lu 盧迎華博士 Director, Inside-Out Art Museum, China 中間美術館館長 Moderator 主持人： Dr András Szántó 博士 New York-based cultural strategy consultant and author, United States 美國文化策略顧問及作家



**A NEW ERA:
REIMAGINING COMMUNITY
THROUGH THE ARTS**

PROGRAMME DETAILS

活動詳情



Programme Details 活動詳情

Plenary Session

座談討論

Date & Time 日期及時間：

23.03.2026
09:45 – 11:00

Venue 地點：

Grand Theatre, Xiqu Centre
戲曲中心大劇院

Multi-disciplinary Arts Districts in the 21st Century – Challenges and Opportunities

21世紀多元文化藝術區的挑戰與機遇

As human civilisation progresses, arts and culture have been expanding in scope and in complexity. While presenting singular form of art in a dedicated venue still goes strong for arts, more flexibility is called for in the use of space, equipment and ways of presenting contemporary arts. Moreover, artists are increasingly embracing cross-disciplinary and cross-media creations, which challenge traditional facilities designed for singular art forms. Enabling different art forms to be presented by artists and curators in an integrated approach, large-scale multi-disciplinary arts districts seem to be a solution where more room can be provided to presenting the arts with multiple options, providing even more exciting life experiences of appreciation and participation. Arts districts also offer opportunities for cultural activities and commercial events to be run complementarily, in contrast to a clear dichotomised approach in the past. But developing and running arts districts have challenges that call for arts leaders who not only have a vision of how the space should be best used and run but also have the capability to lead, particularly when the district have to make change to address new needs. Arts leaders from different regions invited to this plenary will share their visions, thinkings and experiences.

隨著人類文明的進步，藝術與文化的範疇與複雜性不斷擴展。雖然在專屬場地呈現單一藝術形式仍然重要，但當代藝術的展示則需要更多空間、設備及呈現方式的靈活性。此外，藝術家愈來愈重視跨藝術形式和跨媒體的創作，這些都對傳統單一藝術形式的設施帶來衝擊。讓不同藝術形式能由藝術家與策展人以綜合方式呈現，大型多元藝術園區似乎是一個解決方案，能提供更多選擇來展示藝術，並帶來更豐富的欣賞與參與體驗。藝術園區亦為文化活動與商業活動提供互補的機會，與過往明顯二分的模式形成對比。

然而，開發及營運藝術園區面臨諸多挑戰，這需要藝術領袖具備遠見，能夠規劃園區空間的使用與管理，具備領導能力及專業知識，使園區能因應新需求而調整。這節座談會邀請到各地區的藝術領袖分享他們的願景、思考與經驗。

Speakers 演講嘉賓：



© Pete Woodhead

Elaine Bedell

Chief Executive, Southbank Centre, United Kingdom
英國南岸中心行政總裁



Adrian Ellis

Chair, Global Cultural Districts Network
Global Cultural Districts Network 主席



Douglas Gautier 高德禮

CEO, Royal Arts Complex, The Kingdom of Saudi Arabia
沙特阿拉伯 Royal Arts Complex 行政總裁



Dr Mariët Westermann 博士

Director and CEO, Solomon R. Guggenheim Museum & Foundation, United States
美國所羅門·R·古根漢美術館及基金會館長兼行政總裁

Moderator 主持人：



Betty Fung 馮程淑儀

CEO, West Kowloon Cultural District Authority, HKSAR
西九文化區管理局行政總裁

Programme Details 活動詳情

Performing Arts Panel Discussion

表演藝術專題討論

Date & Time 日期及時間：

23.03.2026
11:20 – 12:35

Venue 地點：

Grand Theatre, Xiqu Centre
戲曲中心大劇院

Arts, Community and Leadership – Reframing the Relationship

藝術、社群與領導力——重塑互動關係

In this rapidly changing cultural landscape and at a time of mounting public and budgetary pressure, arts leaders the world over are confronted with the challenge of addressing the shifting needs of artists, audiences, funders, and the larger community. From a centre of performance of the past to a civic hub fostering inspiration, innovation, learning and community engagement, the future is right on our doorstep. This international panel of arts leaders will explore how arts institutions reframe their relationships with their constituents, in order to stay relevant to their own places and times.

在這個瞬息萬變的文化環境，以及公共與財政壓力日益增加的時代，全球藝術領袖正面臨一項重大挑戰：如何回應藝術家、觀眾、資助者及更廣泛社群不斷轉變的需求。從過去的表演中心，到如今成為啟發、創新、學習及促進社群參與的市民樞紐，未來已近在眼前。本次國際論壇將邀請藝術領袖探討藝術機構如何重新界定與其持份者的關係，以確保在當地及當下保持相關性。

Speakers 演講嘉賓：



Sir Alistair Spalding CBE

Artistic Director and Co-Chief Executive,
Sadler's Wells, United Kingdom
英國沙德勒之井劇院藝術總監兼聯合行政總裁



Rachid Ouramdane 拉希德·烏拉姆丹

Director, Chaillot – National Theatre of Dance,
Choreographer, Dancer, France
編舞兼法國夏約宮國家劇院總監



Toufic Maatouk

Artistic Programming Advisor, Abu Dhabi Music & Arts
Foundation, Conductor, Musicologist,
United Arab Emirates
指揮兼阿聯酋阿布扎比音樂與藝術基金會藝術顧問



Sasapin Siriwanij

Artistic Director, Bangkok International Performing
Arts Meeting, Thailand
泰國曼谷國際表演藝術會議藝術總監

Moderator 主持人：



Paul Tam 譚兆民

Executive Director, Performing Arts,
West Kowloon Cultural District Authority, HKSAR
西九文化區管理局表演藝術行政總監

PANEL DISCUSSION

座談討論



Museums at the Crossroads: Fostering Community and Embracing Entrepreneurship

博物館的轉捩點：凝聚社群、推動創業思維

Two roundtable sessions, organised by the Hong Kong Palace Museum, explore new ideas and practices to redefine museums as spaces for community building and entrepreneurial experimentation. Leaders around the globe will illuminate how museums must lead and innovate to ensure their long-term financial sustainability and relevance to their audiences.

由香港故宮文化博物館主辦的兩場圓桌會議，將探討重新定義博物館作為社群建設與創業實驗空間的新理念與實踐。來自全球的領袖將闡述博物館如何引領並創新，以確保其長期的財務可持續性及與觀眾保持高度相關性。

Panel Discussion 座談討論

Panel Discussion (I)

專題討論 (一)

Date & Time 日期及時間：

23.03.2026
14:30 – 15:50

Venue 地點：

The Hong Kong Jockey Club Auditorium, Hong Kong Palace Museum
 香港故宮文化博物館香港賽馬會演講廳

Knowing Our Audiences: Shaping Community-Centred Museums

洞察觀眾：打造社群為本的博物館

This Panel will explore how museums come to understand their audiences and translate this knowledge into inclusive, engaging experiences that genuinely reflect the diversity of the communities they serve. Gaining insight into who current and prospective visitors are, what they need, and the motivations behind their visit—or not—guides museums in their exhibition planning, programming, marketing and outreach. Esteemed museum experts will share how audience research enables institutions to dismantle barriers and respond adeptly to evolving social trends and technologies, thereby fulfilling their mission as vibrant, community-centred organisations in today's world.

本專題討論將探討博物館如何理解其觀眾，並將這些洞察轉化為包容且具吸引力的體驗，真實反映所服務社群的多樣性。深入了解現有及潛在訪客是誰、他們的需求，以及造訪或不造訪的動機，能引導博物館在展覽規劃、節目設計、行銷及推廣方面作出決策。多位知名博物館專家將分享觀眾研究如何協助機構拆除障礙，並靈活回應不斷演變的社會趨勢與科技，從而履行其作為充滿活力、以社群為核心的組織之使命。

Speakers 演講嘉賓：



Lynley Crosswell

CEO and Director, Museums Victoria, Australia
 澳洲維多利亞博物館行政總裁兼總監



Dr Sharon Shaffer 莎倫·謝弗博士

Principal, Early Learning in Museums, United States
 美國 Early Learning in Museums 總監



Dr Hiroyuki Shimatani 島谷弘幸博士

Executive Director, The Museum of the
 Imperial Collections, Sannomaru Shozokan, Japan
 日本皇居三之丸尚藏館館長

Moderator 主持人：



Dr Louis Ng 吳志華博士

Museum Director, Hong Kong Palace Museum, HKSAR
 香港故宮文化博物館館長

Panel Discussion 座談討論

Panel Discussion (II)

專題討論 (二)

Date & Time 日期及時間：

23.03.2026
16:20 – 17:30

Venue 地點：

The Hong Kong Jockey Club Auditorium, Hong Kong Palace Museum
 香港故宮文化博物館香港賽馬會演講廳

Entrepreneurship and Innovations in Museums

博物館的創新驅動與創業機遇

This Panel will focus on the growing trend of museums adopting entrepreneurial approaches, blending their cultural mission with business acumen and innovation. This fusion enables museums to remain relevant and sustainable in a rapidly changing world. Leading museum directors will discuss emerging strategies to implement self-sustaining business models that support museums' core missions while expanding their impact through unique and unconventional experiences tailored to diverse audiences. Topics will include cultural and creative industry development, and entrepreneurial partnerships.

本專題討論將聚焦博物館日益採用創業思維的趨勢，並探討如何融合文化使命、商業考量與創新方式推動發展。這種結合使博物館在瞬息萬變的世界中保持相關性與可持續性。多位資深博物館館長將探討透過新興策略，推行自負盈虧營運模式的同時，既能支持博物館核心使命，亦能為不同觀眾打造獨特且突破傳統的文化體驗，從而擴展其影響力。討論主題將包括文化及創意產業的發展，以及創業合作夥伴關係。

Speakers 演講嘉賓：



Dr Chu Xiaobo 褚曉波博士

Director, Shanghai Museum, China
 上海博物館館長



Dr Bernd Ebert 博士

Director General, Staatliche Kunstsammlungen
 Dresden, Germany
 德國德累斯頓國家藝術收藏館館長



Manuel Rabaté

Chief Executive and Director, Kiran Nadar Museum of
 Art, India
 印度基蘭納達爾藝術博物館執行長兼館長

Moderator 主持人：



Lou Wei 婁瑋

Executive Deputy Director, The Palace Museum, China
 故宮博物院常務副院長

PANEL DISCUSSION

座談討論



The Role of Learning in 21st Century Museums 21世紀博物館的教學實踐

Museums today face unprecedented challenges—unpredictable funding, rising costs, audience disengagement, and shifting geopolitical contexts. For museums to thrive, they must be relevant to their audiences. This means embracing a new approach to learning that prioritises curiosity, plurality, interactivity, and social experiences over knowledge transmission and passive viewing.

While some may see museum learning as the work of an education team—traditional school programmes, guided tours, and workshops—twenty-first-century museum learning is about a fundamental shift in how a museum engages with its audience. In this new model, learning touches upon all facets of the organisation.

The sessions organised by M+ will explore this shift in two conversations. The first will focus on how museum learning can transform an institution while the second will examine the specific work of building community and what it means to connect with audiences today.

今天，博物館面臨各種史無前例的挑戰：資金不穩定、營運成本上漲、觀眾流失，以及地緣政治環境變化。由是，博物館欲持續蓬勃發展，必須令觀眾感到博物館與他們息息相關。這意味着博物館須要革新教學手法，着重激發好奇心，重視多元、互動和社交體驗，而非沿用過去單純的知識傳播和被動的觀展模式。

人們慣常會將博物館教學視為教育團隊所策劃的傳統學校活動、展覽導賞團以及工作坊，但是，21世紀的博物館與觀眾接觸交流的模式，已發生根本性的變化。在這種新模式當中，教學實踐是遍及博物館內的各個部門和範疇。

為了探索這種教學模式上的新變化，M+ 將策劃兩場座談會。第一場將聚焦博物館教學如何轉變機構的面貌，第二場則專注於探討社群建構，以及在當今社會，博物館與觀眾連結的意義所在。

Panel Discussion 座談討論

Panel Discussion (I)

專題討論 (一)

Date & Time 日期及時間：

23.03.2026

14:30 – 15:45

Venue 地點：

Grand Stair, M+

M+ 大台階

Building a Community for the Museum

為博物館構建社群

How can we build and maintain audiences today? How do museums engage with new visitors? How can funders help build community? Whether it is building a new museum, welcoming previously excluded audiences, or re-building connections with local audiences, speakers in this panel will discuss the challenges they face in building community, as well as the surprising impacts of this work on their organisations.

今天的博物館如何建立並維繫觀眾群，又該如何吸引新的觀眾？提供經費的機構可以怎樣協助博物館建立社群？從籌建新博物館、接觸以往未被納入的觀眾，到重新連結本地觀眾，此專題討論的講者將講述他們在建立社群時所面臨的挑戰，以及這些工作如何為他們的機構帶來意想不到的影響。

Speakers 演講嘉賓：



© Levi Fanan

Jochen Volz

General Director, Pinacoteca de São Paulo, Brazil
巴西聖保羅州立美術館總監



Dr Manal Ataya 博士

Advisor, Sharjah Museums Authority,
United Arab Emirates
阿聯酋沙迦博物館管理局顧問



© Kerry Etola Viderot

Fatima Bintou Rassoul Sy

Director of Programmes, RAW Material Company,
Senegal
塞內加爾 RAW Material Company 項目總監



Karen Smith

Head, Academic Programmes,
De Ying Foundation, China
德英基金會策展學者項目總監

Moderator 主持人：



Suhanya Raffel 華安雅

Museum Director, M+, HKSAR
M+ 博物館館長

Panel Discussion 座談討論

Panel Discussion (II)

專題討論 (二)

Date & Time 日期及時間：

23.03.2026
16:15 – 17:30

Venue 地點：

Grand Stair, M+
M+ 大台階

The Positioning and Value of Museum Learning

博物館學習：定位與價值

What does it look like when we change how audiences, objects, and artists interact with each other? In this panel, the speakers will reflect on how their organisations define and leverage museum learning—both to build audiences and to create lasting impacts within and outside the organisation. With an understanding that learning can happen anywhere, what are the new possibilities for empowering audiences? How can we persuade visitors of all ages to participate in and ultimately value museums again?

當我們試圖改變觀眾、展品和藝術家之間的互動模式，會產生甚麼樣的結果？此專題討論的講者將探討各自機構如何定義及善用博物館教學，以拓展觀眾群，並為機構內外帶來改變。

既然學習能在任何場域發生，那麼，為觀眾賦權能夠為博物館學習帶來哪些新機遇？教學團隊又該如何吸引不同年齡層的觀眾參與，重新肯定博物館的價值？

Speakers 演講嘉賓：



© 2021 The Museum of Modern Art, New York. Photo by Peter Ross

Christophe Cherix

David Rockefeller Director, The Museum of Modern Art, United States
美國現代藝術博物館大衛·洛克菲勒館長



© Eugene Hyland

Seb Chan

Director and CEO, Australian Center for the Moving Image, Australia
澳洲流動影像中心總監兼行政總裁



Devyani Saltzman

Director for Arts, Barbican Centre, United Kingdom
英國巴比肯藝術中心藝術與參與總監



© Ohno Ryusuke

Dr Carol Yinghua Lu 盧迎華博士

Director, Inside-Out Art Museum, China
中間美術館館長

Moderator 主持人：



© Patrice Casanova

Dr András Szántó 博士

New York-based cultural strategy consultant and author, United States
美國文化策略顧問及作家

District Map

園區地圖

Event Venues 活動場地

1. Xiqu Centre
戲曲中心
2. M+
3. Hong Kong Palace Museum
香港故宮文化博物館

Other Venues 其他場地

4. WestK Performing Arts Centre
(To be completed)
西九演藝中心(即將落成)
5. WKCDA Tower
西九文化區管理局大樓
6. WestK Quay
西九碼頭
7. Arts Pavilion
藝術展亭
8. Freespace
自由空間
9. Waterfront Promenade
海濱長廊
10. Competition Pavilion
「香港新晉建築及設計師比賽」展亭
11. WestK Pet Club
西九寵物俱樂部

Art Park Facilities & Transport Services 藝術公園及交通服務設施

- Dining Facilities & Food Trucks
餐飲設施及美食車
- Shops
商店
- WestK Bike Rental
西九單車租借站
- Car Park
停車場
- Bus & Minibus Stop
巴士及小巴士站
- WestK Ferry / Water Taxi
西九渡輪 / 水上的士
- Electric Vehicle Stop
電動車站
- Electric Vehicle Driving Route
電動車行車路線



This map is for illustrative purposes only.
此地圖僅供參考之用。

Sustaining Global Connectivity and Expanding Partnerships

延續全球連繫與擴展夥伴關係



The inaugural Hong Kong International Cultural Summit (HKICS) in 2024 marked a significant milestone at which the West Kowloon Cultural District Authority (WKCD) signed 21 Memoranda of Understanding (MOU) with leading arts and cultural institutions worldwide. WKCD has continued to broaden its network and has, to date, established long-term partnerships with 34 institutions through MOU and collaborative agreements. Many of these collaborations have already borne fruit, with exhibitions and performing arts programmes touring between Hong Kong and partner institutions. Others are progressing toward longer-term goals focused on sustained professional exchange and innovation.

At HKICS 2026, WKCD will expand its network by signing 12 new MOU with partners from the Chinese Mainland and around the world. In preparation for the opening of the WestK Performing Arts Centre in 2027, WestK Performing Arts Division is forming strategic alliances with distinguished groups and institutions to strengthen programme development, talent exchange and professional training.

In addition, new MOU will bring high-quality exhibitions to the Hong Kong Palace Museum, further strengthening cultural exchange between Hong Kong and the partner institutions. The MOU with China Association of Auctioneers will strengthen talent training and enhance professional exchange between Hong Kong and the Mainland art market, thereby strengthening WestK's position in fostering the development in the art trading ecosystem. Additional MOU with cultural organisations and universities will set the stage for the Artist-in-Residence Pilot Programme and professional courses. Organised by the WestK Academy—established in late 2025—these initiatives will advance WKCD's mission to foster global connectivity, nurture talent and enhance professional capacity across the local and global arts and culture sector.

Global Arts & Cultural Institutions Signing MOU with WKCD

與西九文化區管理局簽署合作意向書的全球藝術及文化機構

Touring Exhibitions 巡迴展覽

- Museums Victoria, Australia 澳洲維多利亞博物館
- Staatliche Kunstsammlungen Dresden, Germany 德國德累斯頓國家藝術收藏館

Performing Arts Programme Exchange and Collaboration 表演藝術節目交流及合作

- Shanghai International Dance Center, China 上海國際舞蹈中心
- Chaillot - National Theatre of Dance, France 法國夏約宮國家劇院
- Factory International, United Kingdom 英國國際工房
- Sadler's Wells, United Kingdom 英國沙德勒之井劇院
- Studio Wayne McGregor, United Kingdom 英國 Studio Wayne McGregor

西九文化區管理局（管理局）於 2024 年首屆香港國際文化高峰論壇期間，與全球 21 間頂尖藝文機構簽署合作意向書，標誌着重要里程碑。其後，管理局持續拓展國際合作網絡，至今已與 34 間藝文機構通過合作意向書及合作協議建立長期合作關係。多項合作已促成實質成果，包括多個展覽及表演藝術節目已在香港與合作機構之間巡迴展出。其他合作項目則朝着以持續的專業交流與創新為目標的長遠方向穩步推進。

在 2026 年香港國際文化高峰論壇期間，管理局將進一步擴大合作領域，與 12 間來自中國內地及全球的合作夥伴簽署全新合作意向書。為迎接將於 2027 年開幕的西九演藝中心，西九表演藝術處正與多間知名的表演團體和機構建立策略性聯盟，以加強節目策劃、人才交流及專業培訓。

此外，新簽署的合作意向書將為香港故宮文化博物館引入高質素展覽，進一步深化香港與合作機構之間的文化交流。首次與中國拍賣行業協會簽署的合作意向書，將加強人才培訓及提升香港與內地藝術市場之間的專業交流，從而鞏固西九文化區在推動藝術交易生態圈發展方面的地位。此外，與文化機構及大學簽署的合作意向書將為「駐場藝術家先導計劃」及專業課程奠定基礎。由於 2025 年底成立的「西九文化區學院」主辦，這些計劃將進一步推進管理局促進全球連繫、培育人才及提升本地及國際文化藝術界專業水平的使命。

Artist-in-Residence Pilot Programme 駐場藝術家先導計劃

- Czech Academy of Visual Art, Czech Republic 捷克共和國捷克視覺藝術學院
- Misk Art Institute, The Kingdom of Saudi Arabia 沙特阿拉伯米斯克藝術學院

Arts Management Professional Development 藝術管理專業培訓

- School of Oriental and African Studies (SOAS), University of London, United Kingdom 英國倫敦大學亞非學院 (SOAS)
- RMIT University, Australia 澳洲皇家墨爾本理工大學 (RMIT)

Arts Trading Professional Development 文物藝術品交易專業培訓

- China Association of Auctioneers (CAA) 中國拍賣行業協會

80
YEARS TOGETHER

香港 我們一起飛越每個歷程
HONG KONG, WE'VE FLOWN A LONG WAY TOGETHER

Cathay Pacific Airways Limited

Visuals and renderings are for marketing purposes only.
所有圖像及攝影影像僅作宣傳推廣之用。
cathay.com/80yearstogether



THE PENINSULA

PENINSULA PERSPECTIVES

"Every day is an adventure in my playground, finding joy in the discovery of others."

Connie Lo, Driver, The Peninsula Hong Kong

Experience Hong Kong from our perspective at peninsula.com/perspectives

HONG KONG • SHANGHAI • BEIJING • TOKYO • NEW YORK • CHICAGO • BEVERLY HILLS
LONDON • PARIS • ISTANBUL • BANGKOK • MANILA • PENINSULA.COM

HKT Enterprise Solutions

AI RESHAPING BUSINESS

At **HKT Enterprise Solutions**, we believe in the transformative power of artificial intelligence (AI) to streamline operations and uncover new business opportunities. That's why we offer AI-powered integrated solutions, backed by comprehensive managed services, to empower the digital transformation of diverse industries.

Partner with **HKT Enterprise Solutions** today to harness the power of AI.



www.hkt-enterprise.com

V O L V O

Meet the all-new fully electric Volvo EX90.

7-seater Flagship SUV



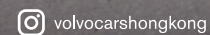
Images for reference only



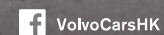
Wearnes Motors (HK) Limited

Showroom: G/F, OTB Building, 160 Gloucester Road, Wanchai, Hong Kong
Service Center: Unit C1&C2, G/F Koon Wah Building, 2 Yuen Shun Circuit, Yuen Chau Kok, Shatin

Tel: 852 2927 3388
Tel: 852 2927 3399



[volvocarshongkong](https://www.instagram.com/volvocarshongkong)



[VolvoCarsHK](https://www.facebook.com/VolvoCarsHK)

www.volvocars.com.hk



FROM ROOTS TO REACH GROWING FUTURE IN THE ARTS

MAKING MUSICAL IN EVOLVING MUSIC ECOSYSTEM

在演變的音樂生態中
製作音樂劇

This course will explore the creative process behind *The Impossible Trial* and its developmental journey while examining alternative approaches to musical theatre production. Senior management of the West Kowloon Cultural District Authority (WKCD) will share vision for the District and strategies for introducing Cantonese musicals to the Mainland China market.

課程將帶領參加者深入了解音樂劇《大狀王》的創作理念及發展歷程，同時探討不同音樂劇製作的多元可能性。西九文化區管理局（管理局）高級管理人員將分享發展園區視野以及推動粵語音樂劇進入中國內地市場的策略。

HIGHLIGHTED SPEAKERS 重點講者



Betty Fung
CEO, WKCD
馮程淑儀
西九文化區管理局
行政總裁



Lindsey McAlister
Founder, HKYAF
麥蓮茜
香港青年藝術協會
創辦人

31/5/2026 – 7/6/2026

FROM TECHNICAL PRODUCTION TO MAKING THE PERFORMING ARTS RELEVANT

表演藝術與技術
製作之新價值

Through intensive lectures, interactive group work, case studies, and expert-led discussions, participants will explore the core principles of performing arts production and management. WKCD senior management will share vision for the arts and articulated use of venues.

課程透過密集式講座、互動小組活動、案例研究，以及由藝文界專家主持的專題研討，帶領學員深入掌握表演藝術製作與管理的核心原則。管理局高級管理人員將分享其表演藝術視野以及場地運用的考量。

HIGHLIGHTED SPEAKERS 重點講者



Paul Tam
Executive Director,
Performing Arts,
WKCD
譚兆民
西九文化區管理局
表演藝術行政總監



Paul Clay
Course Curator
課程策劃人

12-19/7/2026



LEARN MORE
了解更多

Art | Basel Hong Kong

Art is possibilities.

Hong Kong Convention and Exhibition Centre March 27-29, 2026





Lead Partner 首席合作夥伴
UOB 大華銀行

藝術中環展會

ART CENTRAL

25—29 MAR 2026

香港中環海濱



CENTRAL HARBOURFRONT HONG KONG

DISCOVER ART. MAKE IT YOURS. 遇見藝術 · 擁抱精彩

artcentralthongkong.com

Supported by 全力支持



中華人民共和國香港特別行政區政府
文化體育及旅遊局
Culture, Sports and Tourism Bureau
The Government of the Hong Kong Special Administrative Region
of the People's Republic of China



Major Sponsor 主要贊助



Hotel Partner 酒店夥伴



Technology Partner 科技夥伴



Limousine Partner 汽車夥伴



Media Partners 媒體夥伴



westK

西九文化區

No. 8 Austin Road West, Kowloon, Hong Kong
香港九龍西九文化區柯士甸道西8號

